

2024 MEDIA KIT

Put Your Business On The Map



Over 14,000,000 Maps Printed in 116 Destinations

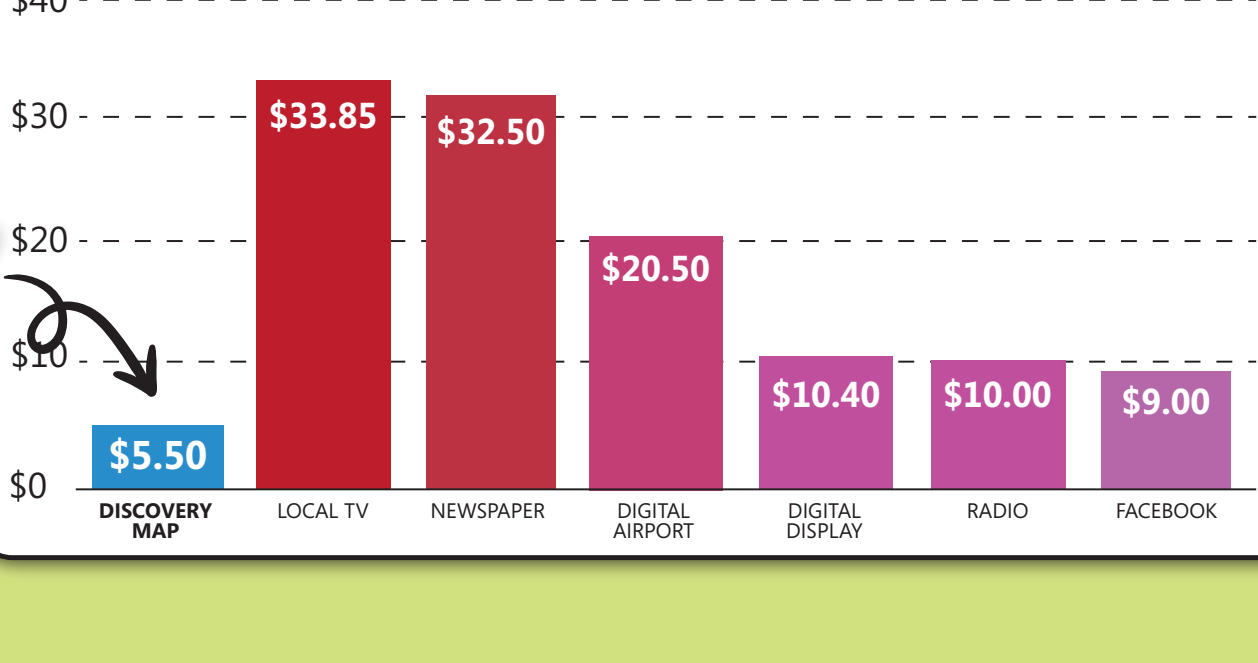
WHY DISCOVERY MAP?

We Can Promote Your Business Across Print, Digital & Social!

PRINT

- 80% of hotel guests pick up printed maps and brochures*
- Not all impressions are created equally

Cost Per Thousand Impressions Across Media



- Year-round, low cost and more meaningful impressions
- Visitors keep our maps throughout their trip, using them to make spending decisions. Some even take them home as keepsakes
- 200,000 printed and distributed hand-drawn maps each year
- Your business location drawn, highlighted & labeled on the map
- Free ad design

DIGITAL

- Franchisees are local experts in their communities
- Guide, orient, and inspire traveler's experiences in destinations across the United States
- Users can find area descriptions, local businesses, travel articles and hidden gems



SOCIAL

- We promote and feature destinations and businesses by offering links to their websites and other digital platforms.



Discovery Map of Park City
discoverymap.com/park-city-ut
richardd@discoverymap.com
 801-455-8025

* Bentley University

CANDLELIGHT GHOST TOURS
 TOURING THE TOP HAUNTED LOCATIONS
 Tour is AAA rated discount code 607 Call: 843-343-9255 Departing from the "market"

FARM FRESH
 Locally Grown Meats, Vegetables & Fruit
FARM STANDS
 HARTSHORN FARM 802 279 8054
 KENYON'S FARM 802 496 3922
 KNOLL FARM 802 496 5685
 NEILL FARM 802 380 4338

THE MAD TACO
 3 Mill Street, Middlebury 802 382 9070 themadtaco.com
 TACOS + BEERS + GOODTIMES

NOBLE'S EAST NASHVILLE
 The Original NASHVILLE STYLE BEER HALL
 BURGERS, WINES & BBQ
 Amazing food at unbeatable prices
www.noblesbeerhall.com
 974 Main Street • 615-922-4189

Emmysquared PIZZA
 COME FOR THE PIZZA, STAY FOR THE award-winning BURGER
 124 KING ST | 703.719.8144
 @emmysquaredpizza

WE'RE NOT ONES FOR TAKING TRIPS WE PREFER ADVENTURES
No. 7 BRAND
 MAKE IT COUNT
 PLEASE DRINK RESPONSIBLY

Three Stars THOUSANDS OF STORIES.
 FREE ADMISSION
 Tennessee State Museum
 1000 Rosa L. Parks Blvd.
 Next to Bicentennial Mall
tnmuseum.org
 615-741-2692

TESTIMONIALS

"Someone took the map home this summer and then called from the map to book a seven-night stay for two couples. That more than paid for my ad for the whole year!"

— Jim Wimberly, Owner, Butternut Inn in Stowe, VT

"We would have been fools not to be on this map. Tourists are picking them up and using them to plan their day."

— Dave Goodwin, General Manager, New Hope Canal Boat Company, in New Hope, PA

"In a town that draws tourists, finding an advertising medium that reaches those potential customers is difficult. Discovery Map® offers tourists something they want and need: an easy-to-read map directing them to important points of interest for shopping, dining and other experiences. My ability to capture tourists is why I have been a Discovery Map® client for a decade."

— Babs Noelle, Owner, Alara Jewelry in Bozeman, MT

"We seek out Discovery Maps wherever we travel and find them to be fun and informative and easy to use in planning our visit to a new area. We even use them when touring by bicycle so we can be sure to catch key sights and attractions along the way — something regular maps don't usually show. While we didn't have much time for sightseeing in Richmond this trip, we plan to hold onto our Discovery Map and use it when we return to see some more of the local sights."

— Linda & Eric from Tucker, GA

RICHARD DAVIS
 801-455-8025 | richardd@discoverymap.com
www.DiscoveryMap.com